

# READY TO MOVE FORWARD?



**Come Visit our Irvine Innovation Studio Today!**

It's an open invitation for you and your team. McCormick Flavor Solutions' Irvine, California Innovation Studio is open and ready to help you discover your "what's next." Known for speed and accessibility, our Irvine site provides a true collaborative environment that allows us to help you reach your product development goals, right on-site.

## **DEVELOP WITH OUR TEAM**

We welcome you to work alongside McCormick Flavor Solutions experts while utilizing our Irvine lab to finalize your taste and ensure your product meets development expectations. A starting ground for innovation and entrepreneurship, the Innovation Studio offers a unique opportunity for our team to become a true extension of yours, right around the corner. Our 1,688 square foot facility is located less than 2 miles from John Wayne Airport and minutes from highway 405, 55, 75 and 5.





## ACCESS TO CAPABILITIES THAT MEET YOUR NEEDS

McCormick Flavor Solutions Irvine Lab is equipped with the high-tech, high-touch solutions to meet your needs.

- Access to a Diverse Flavor Library, Mobile Flavor Create
- Application Collaboration
- Education and Ideation Space
- Mobile Flavor Creates for Rapid Prototyping
- Flavor & Base Evaluation and Modification
- Label and Ingredient Assistance

All this and so much more – your product will have a personal McCormick Flavor Solutions team member dedicated to ensuring its taste meets the expectations of both you and your consumer for your specific application. Get

access to taste solutions for applications including but not limited to: RTD & Powder Beverages, Gummies & Supplements, Bars, and more.

## REST EASY THANKS TO STRICT SANITIZATION

McCormick Flavor Solutions prioritizes your health and safety. Our team has implemented strict sanitization and cleaning measures to provide a safe space to collaborate.

## DESIGNED WITH YOU IN MIND

Consider our innovation studio and lab space an extension of your resources. Whether it's time to create, ideate or renovate – you can work face-to-face with experts while cutting weeks of needless back-and-forth.

## NEED DETAILS?

Tap our expert Vanessa Chavez or contact your account executive to schedule a visit today!



Vanessa Chavez

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