



Culinary Crafted Asian Flavor

With increased demand for real, authentic meal experiences, how will you deliver exceptional taste while addressing operational complexity and labeling requirements?

Elevate your culinary creations with the bold and authentic flavors of Asia. From savory miso to spicy curries, our Asian culinary bases deliver the rich, umami-packed taste that consumers crave. No matter the application, our expertly crafted bases provide consistency, quality, and endless versatility. Plus, our base solutions can simplify operations with fewer ingredients to source.

Authentic and Clean-Label

- Inspired by the diverse cuisines of Asia and crafted with high-quality ingredients like soy, ginger, garlic, and miso to meet clean-label expectations.
- Meets rising consumer demand for bold, umami-forward flavors from Thai, Japanese and Korean cuisines.
- Ideal for use in sauces and dips, noodle dishes, and meals and sides allowing for broad culinary creativity.

56% of consumers are slightly or moderately familiar with Japanese cuisine.*

54% of consumers are slightly or moderately familiar with Korean cuisine.*



*Proprietary McCormick Global Flavors Survey, U.S. 2024

Production Efficiency

- Reliable, pre-mixed solutions that streamline operations with consistent quality.
- Customizable & scalable solutions that support specific recipe needs and an array of product formats.
- Flexible for use in both traditional Asian dishes and fusion-inspired innovations.

Featured Asian Culinary Bases



Red Curry
SBCURRY063



Natural Green Curry
NATCURRY056



Yellow Curry
140012751



Miso
SBMISO056



White Miso
SBMISO062

Reach out to request a **FREE** sample or to check out our full range of culinary bases.



Contact your account representative, [click to connect](#) or call 1.630.578.8600.