

# ten things YOU SHOULD KNOW

July  
2025

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## M&S Food Red Diamond Strawberry & Cream Sandwich

is a limited edition offering available in British supermarkets. The product is inspired by Japanese-style fruit sandwiches that recently trended on TikTok. It features two thick slices of sweetened white bread with strawberries and cream in the middle. | Cosmopolitan

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## Realistic Fruit Shaped Pastries

Realistic looking fruit shaped pastries with mousse or jellylike centers have been trending on TikTok after French pastry chef Cédric Grolet shared a clip creating fruit pies resembling giant blueberries, peaches, and more. Bakeries around the U.S. have now been offering these desserts, spreading more interest on TikTok. | Los Angeles Times, Aurora

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## Shake Shack's Dubai Chocolate Pistachio Shake

returns Nationwide after being originally launched in only three cities. The milkshake features pistachio frozen custard and toasted kataifi (shredded phyllo dough) in a crackable dark chocolate shell topped with chopped pistachios and crunchy kataifi. | Pure Wow

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## Crystal Farms Dill Pickle Flavored Cheese

will be available for a limited time in Target stores across the Upper Midwest and features a blend of Monterey Jack cheese with dill seasoning. The product follows consumers' request for more unique and bold flavors and recipe-ready cheeses. | Food Dive, Crystal Farms

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## Starbucks's Fourth of July Frappuccino

This July, Starbucks launched the Firework Frappuccino for one week only for the Fourth of July. The frappuccino features the Berry Refresher as its base mixed with coconut milk and raspberry-flavored popping pearls. It is also swirled with strawberry puree and topped with sweet cream cold foam. | Nation's Restaurant News

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## Trader Joe's Italian Aperitivo Medley

features rosemary Focacce, traditional Taralli, and black olive Trecce with extra virgin olive oil and white wine for a complex flavor. The product can be paired with your favorite cheese or a cold glass of beer or wine. | Trader Joe's

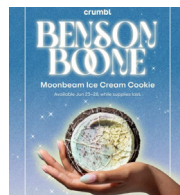
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## Powerade Xtra Sour

helps you hydrate with an electrifying sour twist. The product is available for a limited time and comes in flavors including Sour Peach Pucker, Sour Cherry Kicker, and Sour Grape Shocker. | Powerade

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## Crumbl Moonbeam Ice Cream Cookie

is a collaboration with singer Benson Boone inspired by a line from his single "Mystical Magical." The cookie marks the first time a limited-edition cookie has made back-to-back appearances on the weekly lineup. It features cookies and cream pieces with a colored lemon, berry and marshmallow topping. | Instagram, Crumbl

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## Chicken Wrap Wars

In the past, we've seen fast food chains go head-to-head for the best chicken sandwich. This month, we're spotting lots of chicken wrap launches featuring different flavors and sauces, from the return of McDonald's Snack Wraps to Taco Bell's new Crispy Chicken Menu and Popeye's Chicken Wrap launch. | Pure Wow

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## Trader Joe's Hot Honey Fudge

features a rich and buttery Fudge with sweet and slightly floral Honey spiced with hot chili pepper extract for a sweet and gently spicy taste. | Trader Joe's

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