

10 Things you should know

January 2026



1

Cup Noodles Chicken Wing Flavors

Cup Noodles debuts three new chicken wing flavors including Spicy Buffalo with Ranch, Garlic Parmesan Wings, and Lemon Pepper Wings.

- Yahoo!!life, The Takeout



2

Alani Nu Cherry Bomb

is said to be a daring twist of cherry, vanilla, and cola flavors with 200mg of caffeine, zero sugar, and B vitamins.

- Alani Nu



3

Premier Protein Muffins

have been launched in addition to Microwaveable Muffin Cups. The products are available in Blueberry and Chocolate Chip flavors and feature 13 to 15 grams of protein.

- Food Dive, Snackgator Instagram



4

Catalina Crunch Protein Cereal

launches in two new breakfast pastry-inspired flavors: Strawberry Strudel and Apple Turnover. Each feature 10 grams of protein and 1 gram of sugar.

- Nosh



5

Stoli Halapeño Pepper Vodka

is said to feature a balanced heat profile for easy mixing for bartenders and at-home cocktail enthusiasts. It will launch in the US this January as a flavored vodka to spice up Bloody Marys.

- Food Dive, Craft Spirits



6

Pillsbury Pistachio Flavored Launches

Pillsbury launched a Pistachio Cake Mix and a Pistachio Whipped Frosting this month. The brand aims to feature the timeless flavor and allow consumers to recreate nostalgic tastes in their own kitchen.

- Food Bev Media



7

Factor Retail Debut

Meal delivery service Factor makes its retail debut at Target with ready-to-heat, chef-prepared and dietitian approved meals available at around 70 Midwest Target locations.



8

Shaq-A-Licious SLAMS

The Hershey company collaborates with basketball legend Shaquille O'Neal on the candy and leans into "playing" with your food with crunchy gummy balls and hoops you can stack. Features strawberry, watermelon, orange and mango flavors.

- Penn Live



9

McDonalds Party Fries

McDonalds has now launched brand-new XXL-sized sides called Party Fries. This extra-large option is now available in Thailand.

- Yahoo, Mouth Attack



10

Paris Hilton & McCormick

McCormick announced a two-year long collab with lifestyle icon, Paris Hilton and her next-gen media company, 11:11 Media. The collaboration will help McCormick meet the next generation of taste chasers, honor McCormick heritage, and propel into what's 'hot'.

- McCormick